

MYKI MCDORMAN

GRAPHIC DESIGNER & PHOTOGRAPHER

TOOLS

Photoshop
Lightroom
Illustrator
InDesign
Premiere Pro
After Effects
MS Office

SKILLS

Layouts

Typography
Photography
Print Design
Group Work
Flexibility
Personality

EDUCATION

B.F.A. in Graphic Design Marshall University

B.A. in Spanish Marshall University

Honors College

Magna Cum Laude Aug 2014 - May 2018

MY INFO

- 3644 Paddington Circle Indianapolis, IN 46268
- **%** 317.979.3492
- www.mykimcd.com
- @mykimart2

OBJECTIVE

I'm seeking an entry-level graphic design position where I can grow my abilities in photography, video, social media graphics, illustration, and print design.

I would like to travel for the job. I am bilingual (English and Spanish) and would not only be able to communicate with a more diverse group of people, I would also be able to complete projects in Spanish. References available upon request.

WORK EXPERIENCE

APR 2019 - JAN 2021 | Skinny & Co. | Truology Skinny & Co.

Junior Designer/Photographer

- Planned, shot, and edited all photos and videos
- Worked with our marketing director to execute social media campaigns for sales, holidays, and related programs
- Planned, launched, and managed a wholesale website including gathering and editing images and writing copy for campaigns
- Planned and designed: marketing cards, shelf talkers, social media images and graphics, advertisements, pitch decks, sell sheets, planograms, prepack breakdowns, etc.

Truology

Junior Designer

- Researched, designed, and executed all branding: logo, slogan, brand guide, colors, print design, marketing materials, advertisements, apparel

MAY 2017 - AUG 2017 | Indianapolis Monthly

Digital Media Intern

- Designed in house advertisements
- Designed subscription card for August-December 2017 issues
- Edited photos for issues June-September 2017
- Designed maps for June-August 2017 issues

JAN 2016 - SEP 2017 | Latta's

Graphic Designer

- Decorated bulletin boards and window displays
- Designed flyers and advertisements for various in-store events
- Managed social media sites (Facebook, Instagram, Twitter)

OTHER EXPERIENCE

AUG 2018 - Present

Diving Coach @ Pike High School

- IISD Club: AUG 2018 Present
- Middle School: 2019 & 2020 Seasons
- High School: 2019-21 Seasons

JUN 2013 - Present

Young Adult Representative for the Sister Parish Leadership Team

- Help organize the prep for the annual mission trips and visits

REFERENCES

JANNA PAGE

Skinny & Co. | Art Director janna@skinnyandcompany.com 812.606.0793

KAREN WONG

Truology | Brand Manager wong.karen813@gmail.com 415.680.8859